

## TROX LIFE. CLIMATE AND CHANGE.

□ back to the overview

12.11.2019

company / market / press

The scenarios are alarming. Increasing sea levels, expanding desert and arid regions, the desertification of landscapes, devastating weather catastrophes: climate change is an important issue and if predictions are correct, it will bring far-reaching changes.

The ventilation and air condition industry will also see big challenges. Did you know that fans and air conditioning systems in office buildings will be the main driver of global energy consumption over the coming three decades and that German households could be consuming between three and six per cent of energy to cool their homes in the year 2050? The problem here is that many of these units can only generate cold air, and therefore do not create a really pleasant indoor climate or contribute to a good indoor life quality. What is needed is professional and primarily energyefficient units that not only enable temperature regulation but also monitor and control other parameters such as air quality, humidity, etc. and have the capability to work on the basis of demand at all times.

TROX would like to look at these issues, which is why climate and change is the title of our current customer magazine TROX life. The magazine will tell you about new approaches that have the potential to revolutionise air conditioning. We will also look at the most important laws, guidelines and standards as well as introduce an innovative and futuristic reference project. Moreover we will be looking at ourselves: has there been climate change within TROX itself?

And naturally, we will have some entertaining and funny articles to balance the more serious ones. Enjoy reading!

## TROX Life

TROX is a global leader in the development, production and sale of components, units and systems for the ventilation and air conditioning of rooms. With 28 subsidiary companies in 27 countries on five continents, 16 production facilities, and importers and representatives, TROX is present in over 70 countries. Currently, the TROX GROUP has around 4,000 employees worldwide and generates revenues of about EUR 500 million.

For further information or should you have any questions about TROX, please contact:

Clare Tomalin

Marketing Manager, TROX UK Tel: +44 (0) 1842 754545 Fax: +44 (0) 1842 763051

Email: ctomalin@troxuk.co.ukwww.troxuk.co.uk